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## Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form 17-7 - Statement of Changes in Beneficial  
Ownership of Securities  
References: SRC Rule 23 and  
Section 17.5 of the Revised Disclosure Rules**

Name of Reporting Person	ATTY. MANOLITO A. MANALO
Relationship of Reporting Person to Issuer	Director, Chairman, and President/CEO

Description of the Disclosure	
ATTACHED SEC FORM 23-B TO REPORT THAT ATTY. MANOLITO A. MANALO IS NO LONGER SUBJECT TO FILING REQUIREMENTS.	

**Filed on behalf by:**

Name	Jeanette Elaine Gesmundo
Designation	Legal Assistant

**SECURITIES AND EXCHANGE COMMISSION  
Metro Manila, Philippines**

**FORM 23-B**

**REVISED**

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

Check box if no longer subject to filing requirement

(Print or Type Responses)

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:

  - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
  - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.

(2) A person will be deemed to have an indirect beneficial interest in any equity security which is:

  - (A) held by members of a person's immediate family sharing the same household;
  - (B) held by a partnership in which such person is a general partner;
  - (C) held by a corporation of which such person is a controlling shareholder; or
  - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

By: **DIANE MADELYN C. CHING / Corp. Secretary**  
(signature of Reporting Person)

(signature of Reporting Person)

**FORM 23-B (continued)**

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., warrants, options, convertible securities)**

#### Explanation of Responses:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Makati on 28 January 2026.

  
**DIANE MADELYN C. CHING / Corporate Secretary**  
(Signature of Reporting Person)