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Prime Media Holdings, Inc. PRIM

**PSE Disclosure Form 17-7 - Statement of Changes in Beneficial
Ownership of Securities**
***References: SRC Rule 23 and
Section 17.5 of the Revised Disclosure Rules***

Name of Reporting Person	ATTY. MANOLITO A. MANALO
Relationship of Reporting Person to Issuer	Director, Chairman, and President/CEO

Description of the Disclosure

ATTACHED SEC FORM 23-B TO REPORT THAT ATTY. MANOLITO A. MANALO IS NO LONGER SUBJECT TO FILING REQUIREMENTS.

Filed on behalf by:

Name	Jeanette Elaine Gesmundo
Designation	Legal Assistant

SECURITIES AND EXCHANGE COMMISSION
Metro Manila, Philippines

FORM 23-B

REVISED

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

☐ Check box if no longer subject to filing requirement

1. Name and Address of Reporting Person MANALO MANOLITO A. <small>(Last) (First) (Middle)</small> 16th Floor BDO Towers Valero , 8741 Paseo de Roxas <small>(Street)</small> Makati City <small>(City) (Province) (Postal Code)</small>		2. Issuer Name and Trading Symbol PRIME MEDIA HOLDINGS, INC. (PRIM) 3. Tax Identification Number 195-562-309 5. Statement for January-26 <small>Month/Year</small> 4. Citizenship Filipino 6. If Amendment, Date of Original (Month/Year)		7. Relationship of Reporting Person to Issuer <small>(Check all applicable)</small> <div style="display: flex; justify-content: space-between;"> <div> <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> Officer <small>(give title below)</small> </div> <div> <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other <small>(specify below)</small> </div> </div> <p>Resigned as President/Director effective 21 January 2026</p>	
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Table 1 - Equity Securities Beneficially Owned								
1. Class of Equity Security	2. Transaction Date <small>(Month/Day/Year)</small>	4. Securities Acquired (A) or Disposed of (D)			3. Amount of Securities Owned at End of Month		4. Ownership Form: Direct (D) or Indirect (I) *	6. Nature of Indirect Beneficial Ownership
		Amount	(A) or (D)	Price	%	Number of Shares		
Common						1		
Total		0.00			0.00%	1	D	

(Print or Type Responses)

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
- (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
 - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
- (A) held by members of a person's immediate family sharing the same household;
 - (B) held by a partnership in which such person is a general partner;
 - (C) held by a corporation of which such person is a controlling shareholder; or
 - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.


 By: **DIANE MADELYN C. CHING / Corp. Secretary**
 (signature of Reporting Person)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., warrants, options, convertible securities)**

[illegible]

Explanation of Responses:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Makati on 28 January 2026.


DIANE MADELYN C. CHING / Corporate Secretary
(Signature of Reporting Person)